CLEARCHOICES



TWSA is recognized as the preeminent transparent watercolor society. The society offers services and education and endeavors to further recognize, expand awards and exposure to an ever-growing membership of professionals, amateurs, students and patrons.

Fall Newsletter 2019

PRESIDENT'S MESSAGE - OCTOBER, 2019

Hello everyone! Welcome to the Fall Enewsletter. We hope you were one of the over 110,000 people who were able to find time to visit the Kenosha Public Museum and view the exhibition. Yes. 110,000 people visited Kenosha Public Museum during the



months of May, June and July. It was much more than typically come through KPM in a years' time! We would like to extend, one more time, a big thank you to Linda Baker and Laurin McCracken for taking the time to jury the exhibition and instruct a workshop.

At the TWSA Awards Dinner, TWSA gave almost \$25,000.00 in cash awards to 25 deserving artists. We also honored the fifteen newly qualified Signature artists and two new master artists. It was a great dinner and we all really enjoyed being together and sharing the success of and with our fellow artists. The 2019 Exhibition and Workshops are now history and the time has come to move forward and get ready for all that 2020 will bring.

Our jurors and instructors for 2020 will be the lovely Kathleen Conover, TWSA Master, and the delightful Herman Pekel. Kathleen will expand your mind and bring your creativity to the forefront. Herman comes from Australia and is well known all over the world. We are fortunate to have him come and teach two weeklong workshops. These workshops will fill up; Conover and Pekel are highly regarded and experienced instructors. Don't miss this opportunity!

THE DATE TO REMEMBER IS OCTOBER 1, 2019! *We open the workshop registration for Conover and Pekel. *The prospectus, workshop and membership updates are put on the website. *CaFE opens up our Call For Entry. *Deadline for submission into the 2020 exhibition AND membership dues is January 31st, 2020. If you are entering, you may pay your dues along with the entry fees on CaFE. OR you may pay dues (\$40) on our website if you are not submitting an entry. <u>www.watercolors.org</u>. FYI- On the homepage of our website, there is a box at the top of the page with an explanation of transparency.

I am honored to step into the Presidency. Moving into Exhibition Chair during my absence will be two very capable past presidents, Vicki Morley and Jill Witty. Our board is here to serve the membership; it's our top priority. If there is ever a question on our processes or how we have made decisions, go to the website and send us an email. As you know, we are all about transparency.

Sheryl Fletcher Coon, FWS, IWS President Transparent Watercolor Society of America president@watercolors.org

Demos

Linda Baker Demo





Laurin McCracken Demo







Gallery Walk

Celebrate Watercolor Dinner































Coming in 2020!

Transparent Watercolor Society of America Exhibition

May 2nd-August 2nd, 2020

Celebrate Watercolor Awards Dinner and Demos

June 6th, 2020

Five day workshop with Kathleen Conover, TWSA · June 8th-12th Five day workshops with Herman Pekel · June 1st-5th and June 8th-12th Kenosha Public Museum • 5500 1st Avenue, Kenosha, WI 53140



Changing Demographic Kathleen Conover, TWSA



Pont I abbé Brittany Herman Pekel

2020 TWSA Workshops

The 44th Juried Exhibition of TWSA will, once again, be hung in the Kenosha Public Museum. Our distinguished jurors will be offering workshops. Plan your vacation time in June, to not only come to Kenosha to view the exhibition, but also to participate in a 5-day workshop.

Kathleen Conover will teach "Capturing the Spirit of Watercolor" June 8-12, 2020. www.Kathleenconover.com

Herman Pekel's workshop is "Be Brave and Have Fun" and will be offered the week of June 1-5, 2020 and again, June 8-12, 2020. www.Hermanpekelart.com The workshops are held in the spacious classrooms of the Kenosha Public Museum and the Civil War Museum. You will have an opportunity to select your workspace the Sunday afternoon preceding the beginning of the week of classes.

Morning coffee/tea, delicious catered lunches and afternoon snacks are provided. Daily demos and instruction will enrich your artistic knowledge of watercolors and provide you with plenty of time to work on your own watercolor painting.

Updated information will be posted on <u>www.watercolors.org</u> and will also be emailed to you when you sign up.

Vickie Kwasny Workshop Chair workshops4TWSA@gmail.com

2020 Calendar	
October 1 - January 31, 2020	Call for Entry through CaFE
January 31, 2020	Deadline for Membership Dues
1st Week of March	Notifications
May 2	44th TWSA Exhibition Opens
June 1-5	<u>Workshop</u> Herman Pekel: 'Be Brave and Have Fun' Kenosha Public Museum
June 5	KPM Reception given by 'Friends of the Museum' for artists, workshop attendees and spouses
June 6	Celebrate Watercolor: 10:30am Kathleen Conover Demo 2:00pm Herman Pekel Demo 5:30pm Cocktails 6:30pm Awards Dinner

June 8 - 12	Workshops Kathleen Conover: 'Capturing the Spirit of Watercolors' Civil War Museum Herman Pekel: 'Be Brave and Have Fun' Kenosha Publlic Museum
August 2	44th TWSA Exhibition Closes
Week of Aug. 3rd	Paintings packed and returned

2020 TWSA Exhibition

SIGNATURE SCREENING AND EXHIBITION

Our fantastically successful 43rd Annual Exhibition saw in excess of 110,000 visitors during the 3 months it hung in the gallery of the Kenosha Public Museum this summer! A total of 7 paintings were sold!

We had 2 artists qualifying for Master Status: Robert Mejer E. Jane Stoddard

and 15 artists who earned their Signature Status: Matthew Bird Daniel Danielson Kelly Eddington Joyce Easley Yuki Hall Tom Heflin Robert Krajecki Laurel McGuire Audrey Montgomery r.mike nichols **Iean Pederson** Thomas Schaller Thomas Schroeder Alisa Shea Cole Wolford

On October 1st, The CaFE online website will have the 2020 Transparent Watercolor Society of America 44th National Exhibition Call for Entry open and ready for entries. The deadline for entry will be January 31st, 2020. <u>www.callforentry.org</u>

We will also have a direct link to our CaFE Call For Entry on our TWSA website. <u>www.watercolors.org</u>

When entering the exhibition on CaFE, you can pay your annual dues at the same time. If this is your first time using CaFE, they will require you to register (free). Otherwise, use the same account you opened in previous years.

There will be two COUPON CODES listed on both the TWSA website and in the online information for the CaFE Call For Entry.

Life members use their COUPON CODE for a 100% discount. If you are not a Life Member and have paid your dues prior to entering the exhibition, either through the website or regular mail, the second COUPON CODE is for you. It will give you a \$40 discount. The entry fee is all you pay. One image is \$10; two images will be \$15.

Coupon codes are entered at the very end of the process. Have your code written down prior to finalizing your entry so you will not have to backtrack in the process. You will not be entering payment information until after you have finalized your entry. There is no need to be concerned about paying for anything mistakenly.

PLEASE use the correct code IF you qualify for one! We have had quite a few members use COUPON CODES who were not eligible to use them!!!! We will be monitoring the entries and will disqualify anyone who uses a code who is not a Life member or has not prepaid their dues.

Feel free to contact us if you have any questions or need any help at all: <u>twsaexhibition@watercolors.org</u>

Exhibition Co-Chairs Donna Jill Witty, TWSA Master Vicki Morley

As a reminder: IF ACCEPTED - PLEASE send your work in simple frames as requested, MATTED in a white or off-white color. We appreciate your compliance on this.

2020 TWSA Member News

Grace Haverty received signature status at the American Watercolor Society 152 International Exhibition in New York City. Her painting "Cello Player" was her third acceptance into the AWS show, thus she was awarded signature status.

Michael Holter returned from a two week trip to China with twelve other artists. They exhibited and painted for one week in villages in a remote part of China near the Great Wall for International Watercolor Week, then traveled to Beijing to do demonstrations at the Beijing Watercolor Institute that were aired over Chinese Internet. The next stop was Quingdao for another exhibit at the Taipingwan Art Museum and additional Plein Air painting. Other artists included Eugen Chisnicean (Moldova), Antonio Giocomin (Brazil), Konstantin Sterkhov (Russia), Chan Dissanayke (Australia), Andy Evenson (US), Ron Stocke (US), and Ian McManus (UK).

William Rogers received the Di Di Degliin Award with \$1000 from American Watercolor Society at the 152nd Exhibition for "In Thought."

Annie Strack is teaching workshops in watercolor and acrylic painting at the annual Art of the Carolinas hosted by Jerry's Artarama in November, and she will be conducting live public painting demonstrations on the trade show floor during the expo. She had paintings juried into the Kentucky Watercolor Society 42nd Annual Aqueous USA, and the Georgia Watercolor Society 2019 Juried Members show. She has been invited by the Sennelier company to teach a plein air workshop in France next summer, and also to be their guest of honor at the Dinard Plein Air Festival in Brittany. She has been appointed Northeast Regional Director for the USA Chapter of the international Watercolor Society. She was recently featured in an interview on ArtistNetwork.

S. Fletcher Coon was juried into the 2019 Florida Watercolor Society Annual Exhibition in Orlando/Leu Gardens and awarded Signature status.

Vicki L. Morley was juried into the 48th Annual Florida Watercolor Society Exhibition at Leu Gardens in Orlando, Florida.

We would love to hear from you! Please send your news of awards and achievements or of upcoming solo shows and workshops to <u>tobinje@uwgb.edu</u> (note new address) and *please* label your email "TWSA member news."

Transparent Watercolor Society of America | <u>www.watercolors.org</u> Email: <u>info@watercolors.org</u> f