

CLEAR CHOICES



TWSA is recognized as the preeminent transparent watercolor society. The society offers services and education and endeavors to further recognize, expand awards and exposure to an ever-growing membership of professionals, amateurs, students and patrons.

Fall E-Newsletter 2021



PRESIDENT'S MESSAGE:

Hello everyone! Welcome to the Fall E-Newsletter. The 45th Transparent Watercolor Society of America Juried Exhibition was held May 2 through August 2 at the Kenosha Public Museum.

Many thanks to our jurors, Mark Mehaffey and Brenda Swenson for taking the time to jury the exhibition and their flexibility with timing of the workshops as we continued to deal with the ever changing aspects of the pandemic. You can watch an informative video of their gallery walk on the home page of our website. This video, along with several others, is also available for viewing on our [YouTube channel](#)- TWSA Transparent Watercolor Society of America.

We feel so fortunate to work with the staff at the Kenosha Public Museum and have been allowed flexibility to adjust the timing of our awards dinner and workshops from June to late July. We followed CDC guidelines in place and took all precautions necessary to be able to hold a successful awards dinner and two weeks of workshops. Many thanks to all attendees for helping us stay safe and enjoy time creating, talking, and immersing in watercolor.

As 2022 approaches, we realize that we will need to continue to monitor and adjust our plans as guidelines evolve over the coming year. TWSA plans to meet the challenge and celebrate the beauty of transparent watercolor by welcoming Linda Kemp and Andy Evansen, TWSA, as our jurors and instructors for 2022. Both are highly regarded and seasoned instructors. Linda is leading a workshop in Nature's Patterns with a focus on Negative Painting. Andy will be instructing two workshops on the Value of Big Shapes with the first week to include Plein Air painting. Don't delay signing up for their workshop offerings as space is limited! www.watercolors.org/shop

DATES TO REMEMBER STARTING NOVEMBER 1st!

- Registration opens for Kemp and Evansen workshops
- CaFE' opens Call for Entry of the 46th Transparent Watercolor Society Juried Exhibition www.callforentry.org
- Deadline for submission into the 2022 exhibition and membership dues is January 31, 2022. If you are entering, you may pay your dues along with entry fees on CaFE' or you may pay your dues (\$40) on our website if you are not submitting an entry- www.watercolors.org/shop

Our website has a link that will take you directly to the TWSA Call for Entry, a copy of the prospectus and an explanation of transparency.

I am honored to step into the role of President as Sheryl Fletcher Coon moves back to Exhibition Chair. It is amazing to be part of a board that still has 6 past presidents actively serving in different roles. I am appreciative of their support and the support of the membership.

Julie Skoda
President
Transparent Watercolor Society of America
president@watercolors.org
www.watercolors.org



Call for Entries
the Transparent Watercolor Society of America
46th Annual Exhibition
May 7 to August 7, 2022
Kenosha Public Museum, WI



**OVER \$25,000 in
CASH AWARDS**

Entries 11/1/21- 1/31/22

online entries only at CaFE
www.CallForEntry.org

Jurors and June
workshop presenters:
Linda Kemp
Andy Evansen, TWSA

Linda Kemp

June 13-16
Nature's Patterns -
Negative Painting

**Andy Evansen,
TWSA**

June 7-10 & 13-16
The Value of Big Shapes



for more info go to www.watercolors.org

It's that time of year to decide which of your artworks to enter in the TWSA Annual Exhibition. Our Jurors for 2022 will be Linda Kemp, CSPWC, and Andy Evansen, TWSA.

On November 1st, CaFE' online website will have the 2022 Transparent Watercolor Society of America 46th National Exhibition Call for Entry open and ready for entries through the deadline of January 31st. www.CallforEntry.org

The TWSA website will also have a direct link to the Call For Entry via www.watercolors.org. Both sites will include detailed instructions on the process and the Prospectus for the Call. Feel free to print the prospectus for guidance on requirements and size restrictions. Online entries only.

The Call for Entry on CaFE' is set up to receive your membership dues and entry fees together. This is the most efficient way to submit your work and cover your annual dues. One and done. If you do not have an account on CaFE', you will be required to create one at no cost.

There are TWO COUPON CODES listed on both the TWSA website and in the online information for the CaFE' Call for Entry.

*LIFE Members use their COUPON CODE for a 100% discount.

*If you are NOT a Life Member, and have paid your dues prior to entering the exhibition, either through the mail or the TWSA website, the second COUPON CODE is for you. It will give you a \$40 discount. The entry fee is all you pay. One image is \$10; two images are \$15.

COUPON CODES are entered at the very end of the process. Have your code written down prior to finalizing your entry so you won't have to backtrack the process. You will not be entering payment information until after you have finalized your entry. There is no need to be concerned about paying for anything mistakenly.

Please use the correct code IF you qualify for one. We have had quite a few members who use codes and they weren't eligible for them! We will be monitoring the entries and disqualifying anyone who uses a code and is not a Life member or has not prepaid their dues.

As always, if you have questions, please feel free to email me via exhibition@watercolors.org

Sheryl Fletcher Coon
2nd VP/Exhibition Chair

Kenosha Public Museum has been having problems with artwork that is FLOATED in lieu of being matted. It takes too much time for their staff to rework the problem when they fall off .

We will post an article addressing how to properly float your artwork from KPM on our website by November 1st, along with the prospectus.

There were seven paintings sold in the 2021 TWSA Exhibition .
Congratulations are in order!

Brenda Hounshell
Peter Jablokow
Bev Jozwiak
Georgia Kandiko
Joseph Lahita
Vicki Morley
Stephen Zhang

Attention: Skyledge Award Winners, Art Teachers/Workshop Instructors and TWSA Members

TWSA has a surplus of previous Exhibition Catalogs that are for sale at very reduced prices.

- The current exhibition year catalog sells for \$15.
- The previous exhibition catalogs are \$5 each.
- A random assortment of previous exhibition catalogs sell for 6 for \$10 or 15 for \$20. Great for teaching!

Contact: Vicki Morley merchandise@watercolors.org

What's new at watercolors.org?

Check out our updated calendar, 2021 online Exhibition and, come November 1st, go to our homepage to link to the Call for Entry to our 46th Annual National Exhibition. Until then, enjoy painting!

Gayle McManamon, Website Chair

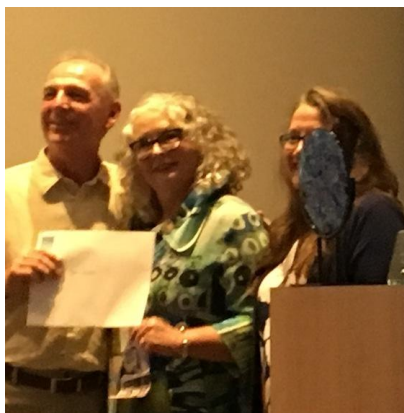
Celebrate Watercolor 2021 45th Annual Awards Dinner also Celebrating 2020 Awards



Exhibiting Artists



Eight TWSA Presidents, Julie Skoda, Gayle McManamon, Catherine Nash, Pat Rodell, Lenox Wallace, Vicki Morley, Donna Jill Witty, Sheryl Fletcher Coon



Ken Call, 2020 Skyledge Award with Sheryl Fletcher Coon, President, Linda Christiansen, Awards Chair



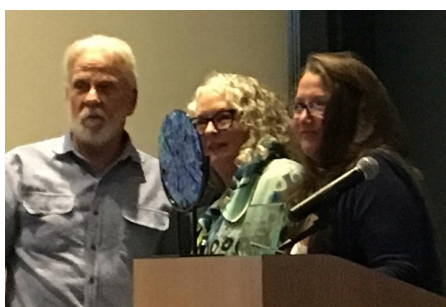
Cindy Evans 2020 Signature Status with Sheryl F Coon and Donna Jill Witty, Exhibition Co-Chair



Susan Stuller 2020 Award



Heidi Hanssen 2021 Signature Status



John Salminen 2020 Award



Cheryle Lowe 2021 Signature Status



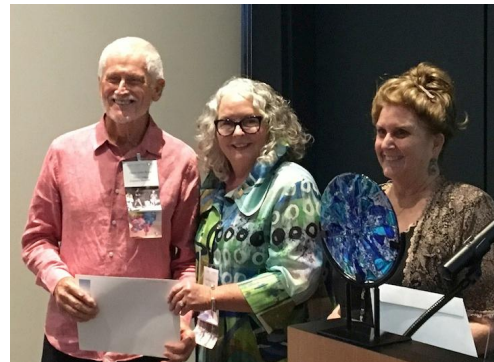
David Becker 2020 Award



J Anna Roberts 2020 Master
Signature Status



Pat Rodell, Treasurer



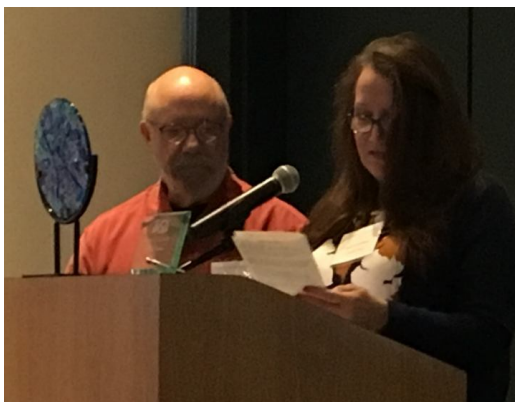
Charles Rouse 2021 Master Signature
Status



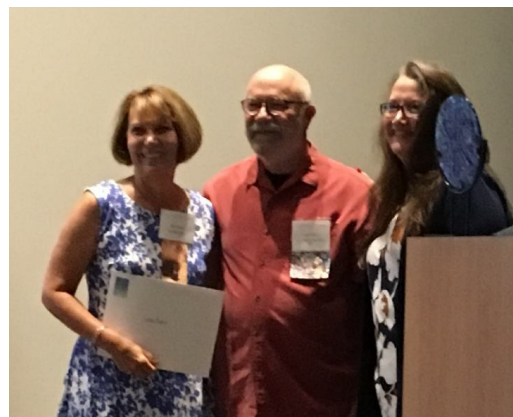
Russ Coon, Video Engineer



Vicki Morley Exhibition Co-Chair



Juror Mark Mehaffey and Linda



Susan Horton 2021 Award

Christiansen, Awards Chair



Dongfeng Li 2021 Skyledge Winner



John Salminen 2021 Award



Ken Call 2021 Award



Peter Jablokow 2021 Award

Gallery Walk, Demos and Workshops



Gallery Walk with Jurors Brenda Swenson and Mark Mehaffey
[Watch on TWSA YouTube](#)



Brenda Swenson Workshop



Mark Mehaffey Demo/Lecture,
Sketch by Lenox Wallace



Mark Mehaffey art display at demo

CALENDAR

November 1, 2021 - January 31, 2022

Call for Entry through CaFE'

Pay Membership Dues

January 31, 2022

Deadline for Entries and Membership Dues

1st Week of March

Notifications sent via CaFE'

May 7

46th Transparent Watercolor Society of American Juried Exhibition Opens

Kenosha Public Museum, 5500 1st Avenue, Kenosha WI

June 7-10

Workshop:

Andy Evansen, TWSA "The Value of Big Shapes with Plein Air"

June 11

Celebrate Watercolor:

Demos and Awards Dinner

June 13-16

Workshops:

Linda Kemp, "Nature's Patterns-with a Focus on Negative Painting"

Andy Evansen, "The Value of Big Shapes"

August 7

46th TWSA Exhibition Closes

TWSA Member News

Roland Lee will be the guest artist and juror for “**Arts in the Park**”, a plein air event at Capitol Reef National Park, October 14-16. He also presented the keynote address at the “**Business of Art**” conference September 10 at Dixie State University. In addition he will also, be featured in a new documentary recently filmed by PBS Utah about artists of Zion National Park. His paintings will be featured in "**River Flows: Watercolors of the West**" exhibit at the Phippen Museum, Prescott AZ October 1, 2021 through February 6, 2022.

Annie Strack won a Merit Award in the **Pikes Peak Biennial Juried International Exhibit** and Honorable Mention in the **Alaska Watercolor Society 47th National Exhibit**. Her paintings were also juried into the **Illinois Watercolor Society 37th International Exhibit**, **Mid Southern Watercolor Society 51st National Exhibit**, **Montana Watercolor Society 39th National Exhibit**, **Missouri Watercolor Society International Exhibit**, **Garden State Watercolor Society 51st Juried Open Exhibit**, and **Western Colorado Watercolor Society 31st National Exhibit**. She earned Signature Membership in PPWS, AKWS, and WCWS.

Marilyn Liedman received acceptance as a Signature Member of the **National Watercolor Society**, August, 2021.

Marilyn has also received Signature Status in the **Florida Watercolor Society** in September, 2019 in addition to the following awards: **Bee Hill Excellence in Landscape Award**, **Best in Show at the Miami Watercolor Society 48th Annual Fall Exhibition**, October 2019 and **1st Place in the Miami Watercolor Society 49th Annual Spring Exhibition**, April 2021.

Vicki L Morley was accepted to the **50th Anniversary Florida Watercolor Society Exhibition** at Coral Springs, Florida. It was her third acceptance qualifying her for **Signature Membership**. In the same exhibition she also won the: **The Mary Ann Hollars Memorial Award**, the **Plein Air Magazine & Streamline Publishing Award** and the **Golden Artist Colors Award**.

We would love to hear from you! Please send your news of awards and achievements and exhibitions to Peter Jablokow
twsamembernews@gmail.com

