

CLEAR CHOICES



TWSA is recognized as the preeminent transparent watercolor society. The society offers services and education and endeavors to further recognize, expand awards and exposure to an ever-growing membership of professionals, amateurs, students and patrons.

January 2020 e-Blast

We wish you all a Happy, Healthy and Art-Filled New Year!

The Board of the Transparent Watercolor Society of America extends it's best to all of our artists and friends for an outstanding 2020.

The Annual Dues and Call for Entry Submission deadline are the same day for your convenience, January 31st, 2020.

See information below about our exciting new website from our Website Chair, Gayle McManamon.

Our Exhibition Chair, Vicki Morley, has an important reminder below. Please read it through.

READY, SET, PAINT AND SUBMIT

44TH NATIONAL EXHIBITION

TRANSPARENT WATERCOLOR SOCIETY OF AMERICA

\$25,000 in cash awards • 110,000 visitors during the 2019 Exhibition

WWW.WATERCOLORS.ORG

ENTRY DEADLINE: JANUARY 31, 2020

Exhibition Dates: May 2, 2020 - August 2, 2020, Kenosha Public Museum, Kenosha, WI

Entry Fee: TWSA member in good standing and dues paid for 2020. \$10 for one image \$15 for two images (Fee waived for Life Members)

Online Entry Only through CaFE www.callforentry.org

Dues may be paid during online entry process or through www.watercolors.org

A 30% Commission is charged by the Kenosha Public Museum for paintings sold.

Jurors: Kathleen Conover and Herman Pekel

Vicki Morley

Exhibition Chair

Transparent Watercolor Society of America

TWSAExhibition@watercolors.org

Helpful Reminders When Entering the Exhibition:

*The prospectus is available to print on our website, www.watercolors.org or you may follow it in our Call directions on CaFE. It will guide you through the process.

*CaFE is set up to accept your annual dues. It is the easiest way to enter and cover dues at the same time. Only use the Coupon Code 40offTWSA if you have prepaid dues on our website or sent a check.

*Life Members, please use the Life Coupon Code -TWSA4Life- for each (1 or 2) entry image when you get to the check out at the end.

*We monitor the usage of these codes and will disqualify those using a code inappropriately.

Please contact us at TWSAExhibition@watercolors.org or www.watercolors.org with any questions or concerns.

We are looking forward to a wonderful year of creativity!

New Year...New Decade...New Website!

As we ring in the new year (and decade) our board unanimously agreed it was a good time to update our website.

With a vision of streamlining this ongoing webwork, our website manager, Joshua Mondie, has transitioned our old website to one that is more user

What does this mean to you?

Over the next several weeks you will see changes as we continue to transfer the history, including the past exhibitions, news, etc, that was on our old site over to the new site. We appreciate your patience during this time.

You will find that navigating with your phone is much smoother than the old site, as it is now fully mobile-responsive.

If you don't see the new website right away, it may be due to your computer recalling it from your web browsers history. A simple clearing of your browser history/cookies will force your browser to download the new website. Security continues to be priority number one, and you will see we will continue to use SSL encryption. That can take a few days to process after a total overhaul like this.

Important: The link to enter the exhibition is located on the homepage. If you need to pay membership dues, sign up for a workshop, or purchase a catalog; go to our new Shop page!

We hope you enjoy the new look and ease of navigation with our new site.

Happy New Year!

Gayle McManamon

Website Chair

Transparent Watercolor Society of America

2020 Calendar

January 31

**Deadline for Online Entries &
2020 Membership Dues**

1st Week of March

Notifications by email

May 2

44th Transparent Watercolor Society of America Exhibition Opens

June 1-5

**Workshop - Herman Pekel: 'Be Brave and Have Fun'
at the Kenosha Public Museum**

June 5

June 5

Kenosha Public Museum Reception given by 'Friends of the Museum' for artists, workshop attendees and spouses

June 6

Celebrate Watercolor:

10:30am Kathleen Conover Demo

2:00pm Herman Pekel Demo

5:30pm Cocktails

6:30pm Awards Dinner

June 8-12

Workshops:

Kathleen Conover: 'Capturing the Spirit of Watercolors' at the Civil War Museum

Herman Pekel: 'Be Brave and Have Fun' at the Kenosha Public Museum

August 2

44th Transparent Watercolor Society of America Exhibition Closes

Transparent Watercolor Society of America | www.watercolors.org
Email: info@watercolors.org

