

# PROSPECTUS

## 42ND NATIONAL EXHIBITION



*Transparent Watercolor Society of America*

### 2018 PROSPECTUS & ENTRY

Enter online at [www.callforentry.org](http://www.callforentry.org)  
by January 31, 2018

*Over \$20,000 in cash awards*

*Over 56,000 visitors  
during the exhibit in 2017*

*Entrants receive the 42nd Annual  
Exhibition Catalog*

*See the Exhibition!*  
**Kenosha Public Museum**

Monday-Saturday 10 am-5 pm  
Sunday noon to 5 pm

Pay your membership and enter your submissions at  
the same time at [CALLFORENTRY.ORG](http://CALLFORENTRY.ORG). Membership  
dues can also be paid at [WATERCOLORS.ORG](http://WATERCOLORS.ORG)

### EXHIBITION JURORS

**John Salminen**, TWSA DM, AWS, NWS

[www.johnsalminen.com](http://www.johnsalminen.com)

John Salminen is an internationally respected watercolor artist from Duluth, Minnesota.

He has won over 240 major awards in national and international exhibitions and has been an invited exhibitor in 39 international exhibitions in 15 countries. His work has been featured in over 90 magazine articles and in 42 books on four continents. His book, John Salminen-Master of the Urban Landscape was released in October of 2016.

**Soon Y Warren**, TWSA, AWS, NWS

[www.soonwarren.com](http://www.soonwarren.com)

Soon Y Warren is a national and internationally known full time artist and instructor from Fort Worth, Texas. She is Signature status in many art organizations and has won numerous awards. Soon is an author of two books, "Vibrant Flowers in Watercolor" and "Painting Vibrant Watercolor: Discover the Magic of Light, Color and Contrast". Soon believes art to be her friend, her hobby, her dream and passion.

### ONLINE ENTRIES DUE JANUARY 31, 2018

#### 2018 Schedule:

- First week of March** • Notifications announced
- April 14-21** • Paintings due at Kenosha Public Museum
- May 5** • Exhibition opens
- June 4-8 and 11-15** • Workshops by John Salminen and Soon Y Warren
- June 8** • Private reception held by the museum honoring the artists, spouses and workshop attendees
- June 9** • Celebrate Watercolor Awards Dinner 10 am and 3:30 pm Juror/Instructor Demos
- August 5** • Exhibition closes
- Week of August 6** • Paintings returned

Questions? Contact Sheryl Fletcher Coon,  
Exhibition Chair 815.941.9555 or [twsaexhibition@aol.com](mailto:twsaexhibition@aol.com)  
1288 Summit Avenue, Suite 107 #204, Oconomowoc, WI 53066

### PROSPECTUS & ENTRY INSTRUCTIONS



#### ELIGIBILITY

- Residents of North America – 18 yrs or older
- Must be original work of the entrant, created after January 1, 2016 with no supervision of an instructor
- Must be a TWSA Member in good standing whose dues are paid for the upcoming 2018 year

#### Requirements of paintings:

- Transparent watercolor applied in a transparent manner on single sheet of 100% rag or cotton paper, free of pigment and/or embedded materials
- Use of any pencil only for planning marks
- Framed size will not exceed 50" in either direction
- Minimum image size (mat opening) of 8"x10"
- You may submit one or two entries
- Entry fees are \$10 for one image or \$15 for two images. *(Fee is waived for Life Members)*
- Follow the image upload requirements stated on CaFe at [www.callforentry.org](http://www.callforentry.org)

#### Unacceptable entries include:

- White paint or gesso/priming
- Acrylic
- Gouache
- Ink
- Pastel
- Metallic/iridescent paint
- Collage or surface constructions
- Embossing/varnishing
- Yupo/other types of paper not listed as acceptable.
- Use of digital images or enhancements

Artwork will be reviewed by the TWSA Screening Committee to assure adherence to the Prospectus' requirements. Artists may not substitute another work for an accepted work once it's been accepted. Works that do not pass final screening will be returned at artist's expense. The Screening Committee's decisions are final. KPM receives 30% commission of artwork sales.